

INTERNATIONAL ORGANIZATIONS AND THE GLOBALIZATION OF PUBLIC INSTRUMENTS AND IDEAS: MICRO-PROCESSES AND ACTORS' CONFIGURATIONS

Université de Strasbourg, France
International Conference 1-3 September 2016

Programme



MISHA, 5 allée du Général Rouvillois - Strasbourg



9h30 – Welcoming Address

Gabriel ECKERT, Director of Institut d'Etudes Politiques
Hélène MICHEL, Director of the SAGE Research Centre
(Sociétés, Acteurs et Gouvernement en Europe, CNRS)

9h45 – Introduction to the Conference

Magdaléna HADJIISKY (Senior Lecturer in Political
Science, Université de Strasbourg, France).

GLOBAL GOVERNANCE FROM THE INSIDE – STANDARDS AND CONTROVERSIES

**10h-12h - Session 1: Homogenization versus contextualization 1:
How and why do International Organisations
quantify public governance?**

Session Coordinator

Rianne MAHON (Professor of Political Science, Waterloo, Canada).

Speakers

Tero ERKKILÄ (Assistant Professor, University of Helsinki)

Ossi PIIRONEN (Researcher, University of Helsinki)
*Policy Instruments and International Organisations:
Rankings and Field Structuration in Global Knowledge Governance*

Claudio RADAELLI (Professor of Political Science, University of Exeter)

Claire DUNLOP (Associate Professor, University of Exeter).
*Measuring the quality of regulation: organizational processes,
performance assessments and their consequence*

**13h30-16h – Session 2: Homogenization versus contextualization 2:
Constraints and Controversies inside the International Organisations**

Session Coordinator

Patrick HASSENTEUFEL (Professeur de Science Politique, UVSQ, France).

Speakers

Rianne MAHON (Professor of Political Science, Waterloo, Canada).
The Fractured Gaze: IOs in the face of 'wicked' problems

Annie MARTIN (Chargée de Recherche en Droit, CNRS, SAGE, Strasbourg).
Testing and assessing chemicals under OECD's rules and standards

Maria BIGDAY (Post-doctoral fellow, SAGE, Strasbourg & Council of Europe).

Yauheni KRYZHANOUSKI (Post-doctoral fellow, SAGE, Strasbourg).

The international making of «authoritarianism»: the Council of Europe and the question of membership of Azerbaijan and Belarus

**16h15-18h45 – Session 3: Standardization or Economicisation?
The influence of economics in the diffusion of models
and instruments of public governance**

Session Coordinator

Claudio RADAELLI (Professor of Political Science, University of Exeter).

Speakers

Vincent GAYON (Maître de Conférences en Science Politique,
Université de Paris-Dauphine).
*OECD, EU, governments, and isomorphic processes:
the Jobs Strategies in the 1990s and 2000s*

Simon GODARD (Postdoctoral Research Fellow, Switzerland)
*Governing the socialist world through economic discourses:
economicisation and depoliticisation of transnational governance
at the COMECON*

Antoni VERGER (Universitat Autònoma de Barcelona).

Clara FONTDEVILA (Universitat Autònoma de Barcelona).
*International organizations and the politics of knowledge
production: The World Bank and the mobilization
of the education privatization agenda*

FRIDAY SEPTEMBER. THE 2ND

**THE “GLOBAL” IN ITS ENVIRONMENT
- AUDIENCE AND INFLUENCE IN THE DIFFUSION PROCESS**

**9h30-12h – Session 4: Power games and influence configurations
in transnational networks**

Session Coordinator

Diane STONE (Professor of Politics and International Studies, University of Warwick).

Speakers

Olivier NAY (Professeur de Science Politique, Paris 1-Panthéon Sorbonne).
*Investing in Ideas: the World Bank and its Ecosystem
of Knowledge Producers*

Sarah MAIRE (PhD Candidate, SAGE, Strasbourg).

The role of the OECD in the shaping of «soft skills» and the dissemination of correlative norms

Eve FOUILLEUX (Research Director, CNRS, CEPEL, Université de Montpellier).

Building marketisation. Competition, synergies and repartition of tasks in the diffusion of policy ideas on the global arena

13h30-16h30 – Session 5: Local actors: recipients or active participants in the internationalization of public governance? 1

Session Coordinator

Leslie A. PAL (Chancellor's Professor, Carleton University, Canada).

Speakers

Helen GUNTER (Professor of Education Policy, University of Manchester).

The knowledgeable polity: governing and knowledge production"

Richard COMMON (University of York).

Can 'better governance' inhabit the European administrative space? Challenges for aspirant EU member states

Hazel PRICE (University of Bristol).

The framing of Higher Education Quality Assurance as a policy instrument through International Organisations in Latin America

Sotiria GREK (Lecturer in Social Policy & Deputy Director of Research).

Beyond the standardisation vs. Contextualisation debate: the role of the OECD in European education governance

16h45-19h15 – Session 6: Local actors: recipients or active participants in the internationalization of public governance? 2

Session Coordinator

Romuald NORMAND (Professor of Sociology, Université de Strasbourg, Faculté des Sciences sociales).

Speakers

David DOLOWITZ (Reader in Politics, University of Liverpool).

The role of facilitator organisations

Magalie BOURBLANC (University of Pretoria, Pretoria, South Africa / CIRAD).

Governing large-scale agricultural investments: Transnational policy instruments and their impact in Mozambique and Kenya

Willy McCOURT (University of Manchester & the World Bank).
*'Yes, we can' - or can we? Public service reform
in low-income countries*

SATURDAY SEPTEMBER. THE 3RD

9H30-12H30 – ROUND TABLE EXCHANGE BETWEEN PRACTITIONERS AND ANALYSTS OF INTERNATIONAL ORGANISATIONS

Willy McCOURT (University of Manchester & the World Bank).

Bob BONWITT (former Director of the OECD-SIGMA, Paris, France).

Dominique BOCQUET (Contrôleur général économique et financier, Paris(TBC).

Nick MANNING (former Senior advisor World Bank and OECD).

Fabrice LARAT (Director of the Centre d'Expertise et de Recherche Administrative,
Ecole Nationale d'Administration (ENA).

Convenors

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Website of the Conference: <http://minu.me/-ioglobconference>

